

## HOTEL CASA DEL MAR GUESTROOM DESIGN

### *Santa Monica Beach Chic is Redefined*

**Santa Monica, Calif.** – Throw open the enormous windows and let the journey begin. The seaside air pours into one of Hotel Casa del Mar’s 129 guestrooms, all fully renovated as part of a multi-million dollar redesign to rival its sister property, Shutters on the Beach, completed in January 2008. Casa’s guestrooms provide the ideal backdrop to one’s inspired Santa Monica experience with the hip tone of today in combination with its “Old Hollywood” pedigree.



With his impeccably appointed guestrooms, Darrell Schmitt has designed what feels like a chic, romantic beach estate. Schmitt, who designed the rooms when the hotel opened in 1999, wanted to move the hotel to a more contemporary aesthetic. Each large room, painted a calming, subtle blue, is well proportioned with stately windows and high ceilings. The centerpiece of the room is a rich walnut four-poster tester bed, dressed in crisp white linens. Windows are framed by luxurious ivory sateen draperies with a dramatic arched valance. A handsome armoire provides ample space for working, and a 42-inch plasma television.

True to the Edward Thomas Collection Hotels, Casa’s new guestrooms continue to greet guests with the thoughtful, residential-style accessories and décor that create an ideal environment to relax and unleash one’s creativity. On the bedside table, harboring sea grass baskets for storage, is a neoclassical crystal column lamp topped with a pleated silk, silver and ivory Fortuny shade. Other details include an etched and hand-silvered mirror, responsibly harvested white coral, bisque-colored ceramic garden stool, lush chenille throw and selection of novels and thoughtfully chosen artifacts.

Each room is also outfitted with the latest technology including flat-screen televisions in the main room as well as the bathroom, wireless and T1 internet access and an iPod docking station.



### **About Hotel Casa del Mar**

Originally built in 1926 as the grandest of the opulent beach club hotels and the premier playground for Hollywood ‘A-listers,’ Hotel Casa del Mar re-emerged in October 1999, following a \$50 million restoration by Edward Thomas Hotels, parent company to Casa and its sister property, Shutters on the Beach. True to its indulgent past, Hotel Casa del Mar remains as one of the most well-appointed addresses on the West Coast, with luxurious décor evoking the grandeur and elegance of a European coastal experience. Known for its sophisticated accommodations and stylish public spaces, an indulgent and relaxing ambiance and extraordinary service and privacy, the beachfront escape provides 129 beautifully appointed guestrooms, including 17 suites, and panoramic views of the Pacific and Southern California shore. The signature restaurant, Catch Restaurant and Sushi Bar, offers innovative “market fresh” cuisine and spectacular vantages of picturesque sunsets in a comfortably

elegant setting. The new Sea Wellness Spa incorporates eco-friendly design, revitalizing and health-benefiting spa treatments, and a variety of fitness programs for mind and body with the “Wellness Your Way Program.” A member of *The Leading Hotels of the World*, Hotel Casa del Mar is located at 1910 Ocean Way in Santa Monica, Calif., only 20 minutes from Hollywood, Beverly Hills and Los Angeles International Airport and adjacent to the historic Santa Monica Pier. For reservations or more information, guests of Hotel Casa del Mar can call (310) 581-5533 or (800) 898-6999, or visit [www.hotelcasadelmar.com](http://www.hotelcasadelmar.com).

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